

Branded Loyalty Card Production Specifications

Size: 90mm x 55mm

Branded print regions: *Back area:* 90mm x 55mm
Front/corner area: 26mm x 26mm x 38mm

Colour: Full colour process both sides

Bleed: 3mm

Printing options: - rounded corners
- gloss / matte finish
- spot UV varnish
- foil stamping
(note: some options lengthen production timelines)

Stock options: Standard card : 270gsm bleach board
(contact CafeScreen Studio if a speciality stock is required)

File Format: Please provide PDF files with 3mm bleed and trim marks. Source files may be required with fonts outlined and images either embedded or sent through with the file.

Material Deadlines: Final creative artwork is due 15 working days before campaign is due to go live.

Cafescreen branded loyalty card artwork examples:

Back of Cafescreen branded loyalty card with optional rounded corners:



Front of Cafescreen branded loyalty card showing branded corner region:



If further information is required please do not hesitate to contact the
CafeScreen Creative Studio on (03) 9654 1186