

Branded Decal

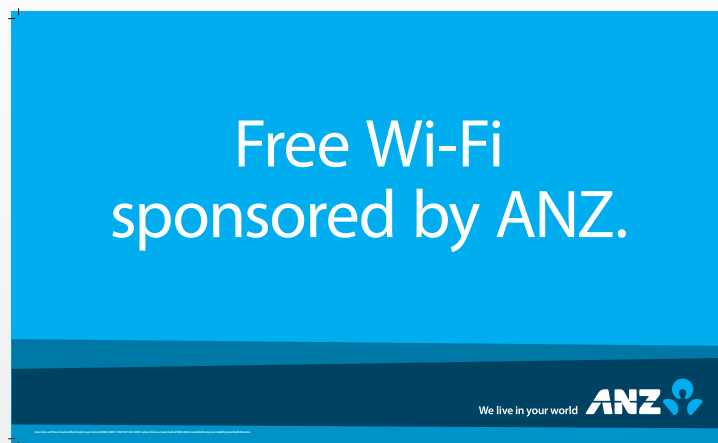
Guidelines

A branded decal is a vinyl adhesive sign that can be placed on a cafe's window, coffee machine or table top.

All creative produced must adhere to the following guidelines.

- ▶ Artwork must be supplied in AI, PDF or EPS format.
- ▶ CMYK colour modes only.
- ▶ Decal to be no larger than 75cm wide x 30cm high.
- ▶ Up to 2 different sized decals may be produced for the one campaign.
- ▶ Supply with 5mm bleed and trim marks.
- ▶ Die-cut artwork possible.

Material Deadlines: Final creative artwork is due no less than 10 working days before a campaign is to go live.



Example of 50cm x 30cm branded decal with 5mm bleed

If you have any questions, or the above guidelines cannot be met, please contact CafeScreen Studio to discuss on (03) 9654 1186.