

## Branded Coffee Cup Specifications

**Size:**

*Small:* 193.5 × 86.5mm

*Large:* 207mm x105.5mm

**Bleed:** 5mm

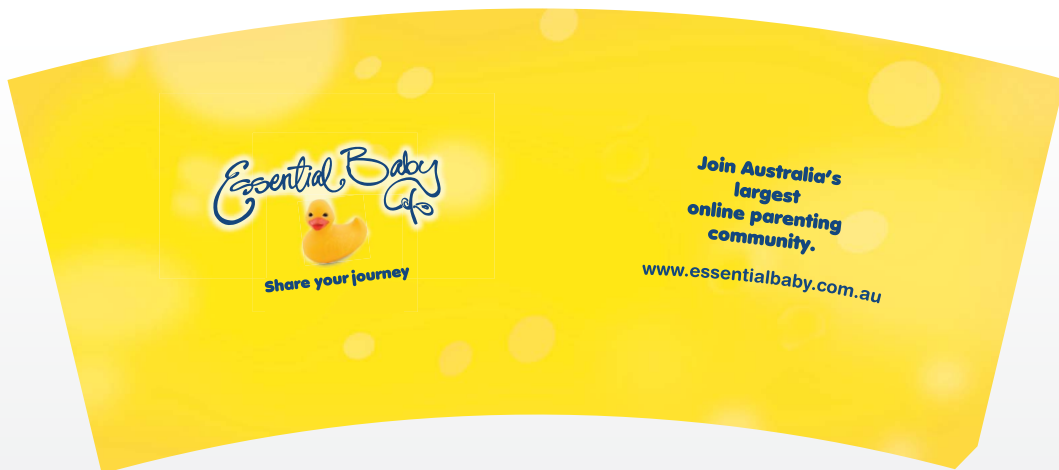
**Colour:** Full Colour CMYK or Spot Colour PMS

**File Layout:** Branded Coffee Cup artwork must be curved. Please produce in accordance with the CafeScreen Branded Coffee Cup Template files.

**File Format:** Provide PDF or EPS files with 5mm bleed. Ensure all fonts are outlined and images embedded.

**Material Deadlines:** Final creative artwork is due 20 working days before a campaign is due to go live.

### Cafescreen branded coffee cups artwork example:



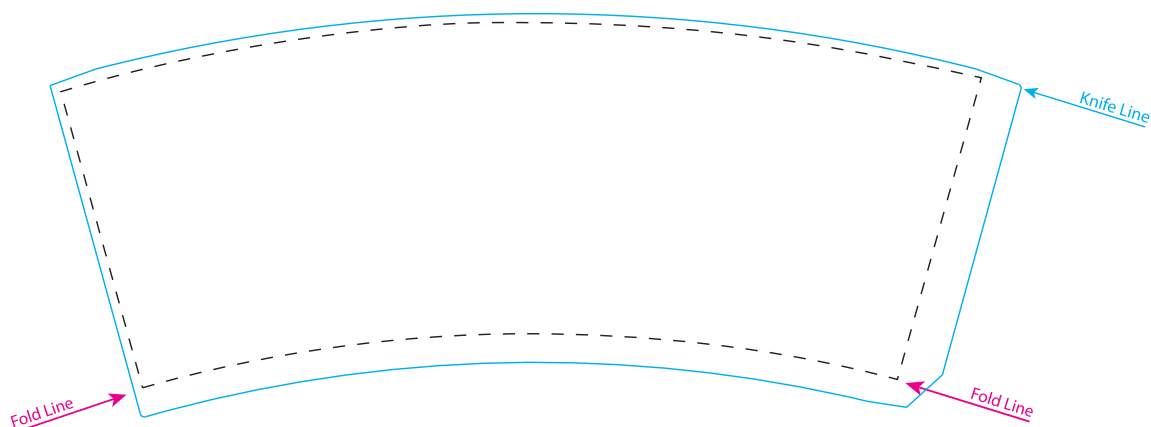
\*Contact CafeScreen Studio to obtain  
Branded Coffee Cup Template Files

If further information is required please contact the  
CafeScreen Creative Studio on (03) 9654 1186

## Branded Coffee Cup Bleed Specifications

**Type Area:** No type is to be placed outside the dotted border area.  
Background colour / images may bleed to edge.

**Bleed Area:** Allow for 5mm bleed all around.



\*Contact CafeScreen to obtain  
Branded Coffee Cup .eps template files